



**PHILIPPE BERTRAND**  
Associate Professor

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## ■ TEACHING DOMAINS

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- Business Ethics
- Business negotiation
- Entrepreneurship
- Law
- Marketing
- Organizational Management
- Project management
- Strategic Management

## ■ QUALIFICATIONS AND DEGREES

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### *Title*

Since 2016 Associate Professor, Grenoble IAE Graduate School of Management, France

### *Degrees*

#### *Highest degree :*

1984	Academic degree, Business administration, Finance, ESC Montpellier, France
2010	Other, Other, Other, Ecole Normale Supérieure, France
1981	Other, Other, Hotel and Restaurant Management, BTS : Gestion Hôtelière, France

## ■ ACTIVITIES WITHIN THE SOCIO-ECONOMIC WORLD

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### *Professional experience*

Since 2016 Dirigeant d'une entreprise de Majordome en temps partag  
  
Président d'une fédération professionnelle, Interclub Grenoble